

Blake Archer

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[LinkedIn](#) · [GitHub](#) · [Portfolio](#)

SUMMARY

Full stack product engineer with 4+ years of experience building and owning customer facing SaaS products end to end. Strongest in React, Next.js, TypeScript, Node.js, and PostgreSQL, with experience spanning product discovery, UX, implementation, analytics, and iteration based on customer feedback.

SKILLS

- **Product Engineering:** Product discovery, user feedback, SaaS onboarding, developer experience, technical writing, support driven iteration, A/B testing
- **Frontend:** React, Next.js, TypeScript, JavaScript, HTML, CSS, MUI, responsive UI, component architecture
- **Backend/API:** Node.js, Express, REST APIs, API design, authentication, third party integrations
- **ORMs:** Prisma, Sequelize
- **Data:** PostgreSQL, SQL, Elasticsearch, Prisma, Sequelize
- **Analytics & Delivery:** PostHog, GA4, Segment, GitHub Actions, CircleCI, CI/CD, production debugging, logs/monitoring

EXPERIENCE

Product Engineer / Product Lead, OpenGraph.io | SecureCoders

- **OpenGraph.io (Lead Product Engineer)**
 - Own product and engineering for OpenGraph.io, a developer SaaS platform that evolved from a single Link Preview API into a broader suite of APIs, developer tools, and no code products based on customer feedback, usage patterns, and product opportunities.
 - Take products and major features from discovery and scoping through design, implementation, launch, analytics, and iteration across the API platform, dashboard, onboarding, playground, and developer tools.
 - Designed and shipped new product areas including content extraction, screenshot capture, Site Audit, and related developer tooling.
 - Build and maintain full stack product features using React, Next.js, TypeScript, Node.js, PostgreSQL, Prisma/Sequelize, and third party integrations.
 - Improve developer experience through onboarding, API playground workflows, dashboard UX, usage visibility, and product education.
 - Use customer feedback, PostHog, GA4, Segment, and A/B testing to evaluate activation, conversion, and product usage and determine what to improve or build next.
 - Partner across product and marketing on acquisition, activation, and monetization initiatives that contributed to 55% YoY MRR growth and 80% growth over three years.

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- Improved application performance and maintainability through major platform upgrades, including React 16 to 18, Node 12 to 22, and migration to Redux Toolkit.
- **Digital Footprint Monitoring (Security)**
 - Deliver weekly SOC level reports
 - Triage findings from public source code repositories and dark web monitoring, assign severities, and document actionable remediations
 - Apply a security first mindset across discovery, triage, and reporting, emphasizing severity based prioritization and clear remediation guidance

Web Developer Intern, WaxEloquent | Sep 2020 — Dec 2020

- Worked on WordPress sites with a focus on custom HTML/CSS components

EDUCATION

Jefferson R-7 High School – Diploma, May 2013